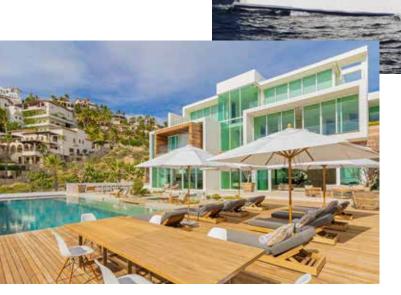
# FRACTIONS TO GOODS

**PRESS KIT** 



FROM PLANE

FROM BOAT



TO HOME

OWN A PIECE OF EACH FOR A FRACTION OF THE COST—LIVE LA DOLCE VITA!



## FRACTIONS TO GO® / FRACTIONAL OWNERSHIP

#### Fractions to Go®

Fractions To Go® was founded by Michael P. Carfagna, the successful owner of a New York real estate brokerage firm. Mr. Carfagna is a seasoned entrepreneur and visionary who in the past increased real estate values by over a Billion Dollars in an up-and-coming Landmark District of New York City through sophisticated sales and marketing techniques. Along with real estate properties, Fractions To Go® will be offering fractional ownership in yachts, private jets, as well as art masterpieces. "Fractional ownership is the way of the future," says Mr. Carfagna. "It allows many more to experience the luxurious lifestyle of the rich and famous, at a fraction of the cost."

#### **Fractional Ownership Explained**

Fractional ownership is a common investment structure for expensive assets such as aircraft, yachts, and properties. The fundamental difference between fractional ownership and timeshare ownership is that with fractional ownership the investor owns part of the asset rather than units of time. With fractional ownership, if the asset increases in value, the value of the shares in the investment does as well.

Fractional ownership is a form of collaborative consumption where the overall cost of a property is split among a group of owners or users. A party that takes on fractional ownership of a property can make personal use of the space and earn revenue when it is rented out. When the property is rented out for a profit by a fractional owner, it serves as a form of investment property. Fractional ownership in real estate is typically arranged through a property management company that oversees the regular upkeep of the vacation home and restocking of food.

#### **Fractional Ownership and Vacation Property**

If fractional owners want to use the home for personal needs, they must schedule time through the management company. Each property or management company has restrictions on how much time a fractional owner may spend at the vacation home. It is not required that fractional owners use all of their allotted time themselves. They could let family members, friends, business associates, and even employees use some of their time. Fractional owners might rent out their remaining time to other owners or make that time available for third parties who are not owners.

### Fractional Ownership Purchase Through Fractions To Go®

Buy through Fractions To Go® and own a piece of luxury at your fingertips. Fractions To Go® has access to a portfolio of luxury properties around the world. Get the flexibility of a time sharing model for these luxury properties and the intrinsic value of owning a deeded share in them as well. Through owning a part of these luxury residences, take advantage of possible future appreciation of that property and future rental revenue streams from these properties.



## FRACTIONS TO GO® / PALAZZO RICCI





## Palazzo Ricci, Casoli, Abbruzzo, Italy

The Italian storybook setting of Palazzo Ricci is punctuated with Palazzo Ricci Resort's attention to detail and discovery. We are thrilled to be involved with a project, and organization, that takes great care in creating an Italian escape that brings history, luxury and community together.

By partnering with Palazzo Ricci, Fractions To Go® can help make owning a piece of Italy easier than you think. This is your chance to create family traditions and lifetime memories and to provide a legacy asset to your posterity.

Available Residences: 1 Bedroom, Premier One Bedroom, Two Bedroom, Three Bedroom, Penthouse & Cottage.



# FRACTIONS TO GO® / PALAZZO RICCI

#### Private residence club details

In addition to its majestic setting, your shared ownership in this beautifully restored, fully staffed, 18th-century palace provides each owner the following benefits:

- 1/9th Shared Villa Ownership
- Minimum 5.5 Weeks Usage Rights Per Year
- Global Luxury Exchange Network
- High-Value Exchange Rights
- Purchase price that is a fraction of a wholly-owned vacation property
- Annual maintenance cost that is a fraction of a wholly-owned vacation property
- Generational Ownership
- Vacation Exchange With Other Palace Owners
- Potential Rental Revenue
- Potential Financial/Equity Value Increase and Tax Benefits







## Michael P. Carfagna

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